



# Sponsor & Vendor Info

**June 18–21, 2026**

EY CENTRE OTTAWA  
4899 Uplands Drive. Hall 3

Prepared by :

**Kayla Gillis**

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# About O.O.G.S



## At A Glance

We can't believe we have gotten here but get ready for our 3<sup>rd</sup> Show!



After a 2025 Hiatus, The Ottawa Ontario Grooming Show is stepping into its 3<sup>rd</sup> year with more space, more visibility, and a totally rad '90s throwback theme that guarantees energy and engagement.

### Why Partner With Us:

Prime exposure to a targeted, motivated audience ready to connect and invest

Scaled booth sizes and sponsorship levels for every budget

Built-in promotional perks: social media, MC acknowledgments, swag bag placement, print & digital branding

Not to mention, Our '90s theme means bold visuals, nostalgic energy, and plenty of creative marketing tie-ins for your brand to stand out.

O.O.G.S 2026 IS MORE THAN JUST A SHOW — IT'S A HIGH-VISIBILITY OPPORTUNITY DESIGNED TO ENGAGE. EXPLORE & GROW. WITH THE GROOMING COMMUNITY.



**Engage.**  
**Explore.**  
**Grow.**

# Venue & Set Up

## VENDORS

### EY Centre, 4899 Uplands Drive. Ottawa

- HALL 3 is located in the middle - left of the building when facing the main entrance - over 40,000sq ft. of space
- All Unloading can be done through the back garage doors but not all vehicles are permitted to stay in the back.
- Please Let me know what time you will arrive to set up
- Please provide vehicle requirements for setup so that I can ensure there is ample space

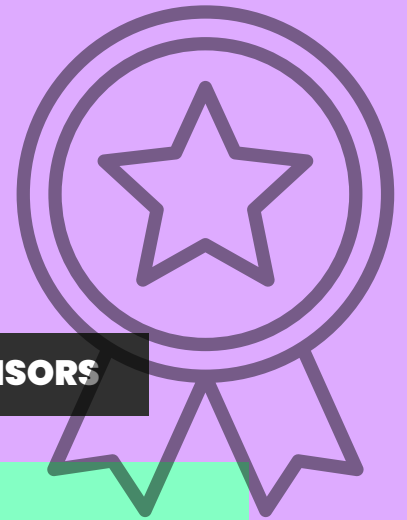


## SET UP

### EVENT SPACE

- This year the show will run FRIDAY-SUNDAY with the option to have you guys set up on THURSDAY June 18th. Driving in is permitted for set up but must be arranged
- I have changed the Parking, Meals, Wifi and Electrical to a single add on package. Although I am as transparent as possible about costs this continues to be an issue therefore, It is a set fee moving forward
- BRING YOUR OWN FLOOR COVERING IF PREFERRED
- **- MORE INFORMATION TO COME INCLUDING FUNDRAISER, LUNCH ORDER FORMS AND MENUS FOR MEALS INCLUDED WITH VENDOR PACKAGE, FLOOR PLAN, HOTEL AND SHIPPING RECEIVING INFO**

# Sponsorship Opportunities



**ALL SPONSORS**

## Perks!

- Event Website Mention with your logo and Link
- Social media updates with your logo and Tags
- Individual Banner with your Logo in the ring
- Visibility in Creator Content related to OOGS
- Ability to use the event logo in your advertising and promote yourselves as a '(level or item) Sponsor'
- Class sponsors are given the opportunity to present the ribbons their sponsored class



# Cash Sponsor Levels

## Sprinkle Sponsors!

**\$100-1000**

Our Sprinkle Sponsors are the businesses, brands, and supporters who help add the finishing touches that make OOGS truly special.

These contributions help us go beyond the basics and create the little extras that elevate the experience for competitors, attendees, vendors, speakers, and dogs alike. From surprise upgrades and added prizes to decor, hospitality touches, educational extras, and last-minute needs, Sprinkle Sponsors help us fill the gaps and bring more magic to the show floor.

They may not sponsor an entire division or feature but their support is often what allows OOGS to stand out in the details.

### Sprinkle Sponsor Perks

- Recognition on the OOGS website sponsor page
- Social media thank-you post
- Name listed in the digital or printed event program
- Included on shared "Sprinkle Sponsor" signage at the event
- Permission to use "Proud Sponsor of OOGS 2026" branding
- Opportunity to contribute coupons, samples, or swag
- Feel-good bragging rights!

**Add a booth  
for \$250**



# Sponsorship Opportunities



## CATEGORY SPONSORS

**These are the areas we could use a little help to make O.O.G.S the best show possible. Please reach out if you'd like to be a sponsor in part or completely!**

### Competition Classes (Novice, Intermediate & Open Levels)

Poodle (All Levels)

Sporting (All Levels)

AOPB (All Levels)

Wire (All Levels)

Creative (3 Categories) - **OPAWZ**

Model Dogs (3 Categories)

PET PRO THROWDOWN - **ProFUR**

FIRST TIMERS! - **FOXY ROXY**

Abstract Runway

Best in Division - **Leclerc Sharpening**

Best in Show

**Seminar Prizes**

**Door Prizes**

**SWAG**

**Cash or Prizes**



# Cash Sponsor Levels

**\$5000**

## Platinum

- **ONLY ONE SPOT AVAILABLE**
- **10' x 30' Prime Vendor space + Vendor Add on Package**
- **Personal Business Video Advertisement. 60 Second edited video for your business to keep and use after the show**
- **Advertised as THE PLATINUM Sponsor with Prime show advertising and banner placement**
- **Links to website and product specials leading up to show**
- **Social media advertising Including a personal Thank you message and Tags**
- **Your Logo included on Print materials and Promotional Items**
- **Your Company will receive MC acknowledgement at the event**
- **Promotional items for your Business will be included in swag bags**
- **You will have the ability to use the event logo in your advertising and promote yourselves as 'THE PLATINUM SPONSOR'**



# Cash Sponsor Levels

## UKAL

### Gold (3 Spots)

**\$3000**

ukalcanada.com



- 10' x 20' Vendor space + Vendor Package add on
- Short Personal Video Advertisement - 10/15 seconds. Yours to keep and use after the event
- Social Media updates leading to show
- Event Website Mention including Personal Thank you and Link to your business website
- Social media advertising including a personal Thank you message and Tags
- Your Logo included on Print materials and Promotional Items
- MC acknowledgement at the event
- Promotional items for your Business will be included in swag bag
- Ability to use the event logo in your advertising and promote yourselves as a 'Gold Sponsor'

**FULL BOOKED**

**\$2000**

### Silver (5 Spots)

- 10' x 10' Vendor Space + Vendor Package add on
- Personal Mention in OOGS Sponsor Recognition Video
- Event Website Mention with your logo and Link
- Social media Mention with your logo and Tags
- Your Logo on Print materials and Promotional Items
- MC acknowledgement at the event
- Promotional items for your Business will be included in swag bag
- Ability to use the event logo in your advertising and promote yourselves as a 'Silver Sponsor'

**\$1000**

**LYN**  
PROFESSIONAL  
GROOMING SUPPLIES

### Bronze (unlimited)

**PROfur**  
Insurance for Pet Care Professionals

- Event Website Mention with your logo and Link
- Social media Mention with your logo and Tags
- Your Logo included on Print materials and Promotional Items
- Your Company will receive MC acknowledgement at the event
- Promotional items for your Business will be included in swag bag
- You will have the ability to use the event logo in your advertising and promote yourselves as a 'Sponsor'

# VENDOR SPACES

ASK US ABOUT A  
FIRST TIME  
VENDOR  
DISCOUNT!

**10' x 20'**

**\$1600CDN**

Includes 10'x20' vendor space in a prime location on the show floor with required number of tables and chairs

Opportunity to host mini demos, info sessions at your booth

Choice of Vendor space is First Come, First Serve.

**10' x 10'**

**\$1000CDN**

Includes 10'x10' vendor space in a great location on the show floor with required number of tables and chairs

Choice of Vendor space is First come, First Serve.

**10' x 5' or (Table Space)**

**\$400 CDN**

Ideal for vendors who are not bringing product.  
Information, Services etc.

LIMITED AVAILABILITY PLEASE CONTACT



# VENDOR ADD ON



**\$100**

To keep things simple and transparent, all essential services are bundled into one flat fee. The Vendor Add-On Package includes:

**Electrical hookup for your booth**

**Wi-Fi access for the duration of the show**

**Parking pass for the event**

**Meals for 2 booth staff (lunch provided daily during show hours)**

**This add-on ensures every vendor has the same baseline support, avoids surprise charges, and makes setup seamless.**



NEW FLOOR PLAN WITH  
BETTER FLOW

STAMPS FOR SWAG



ALL IN 1 ADD  
ON PACKAGE

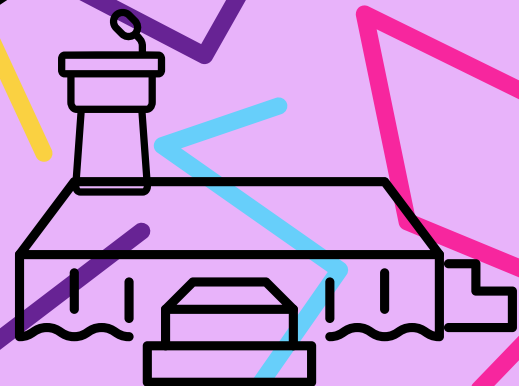
PIPE AND DRAPE SET UP  
FRO ALL VENDORS

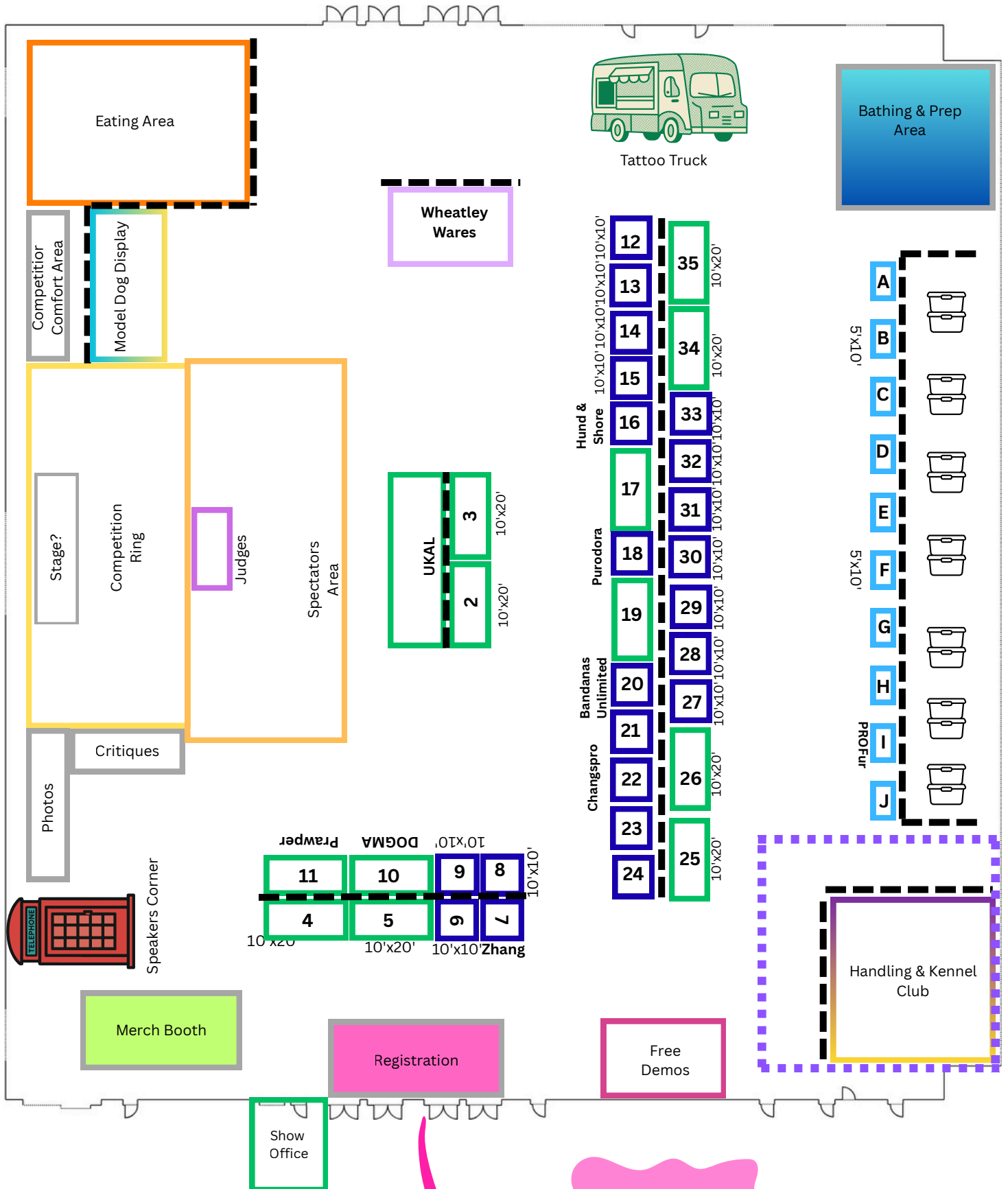
STAGE AND PODIUM  
+  
PROJECTION SCREEN LIVE  
FEED

PARKING

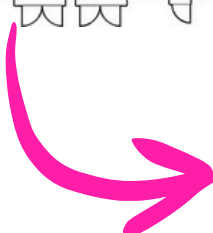


TOP KNOTCH  
REFRESHMENTS IN THE  
UPDATED PRIVATE LOUNGE  
AREA





Seminars Meeting Room B



10 Feet

O.O.G.S

# FOOD MENU

## FRIDAY

### BREAKFAST

Montreal Bagels / Spreads / Fruit Danishes  
Coffee / Tea / Juice

### LUNCH

Hand Crafted Sandwiches / Kettle  
Chips/ Dip/ Cold Drinks

### PICK ME UP! 3PM

Donuts!

## SATURDAY

### BREAKFAST

Pastries / Muffins / Scones  
Coffee / Tea / Juice

### LUNCH

Pastas/ Garlic Bread / Caesar Salad  
Italian Pastries / Cold Drinks

### PICK ME UP! 3PM

Chips & Dip / Nachos & Cheese /Popcorn

## SUNDAY

### BREAKFAST

Pastries / Fruit / Yogurt / Scones  
Coffee / Tea / Juice

### LUNCH

picnic Sandwiches / Potato Salad /  
Green Salad / Cookies / Cold Drinks

### PICK ME UP! 3PM

Chips & Dip / Nachos & Cheese /Popcorn



## SATURDAY SOCIAL

\$50

Fresh Rolls  
Chefs Soup  
Ey Garden Salad  
Stuffed Pasta w/ Cream  
Sauce

Grilled Chicken w/ Reduction  
Roasted Potatoes  
Market Vegetables  
Cakes & Pies  
Cash Bar

Includes Dinner & Social  
Night

## DRINKS

### ALWAYS AVAILABLE

ICE TEA

COFFEE

JUICE

SOFT DRINKS

WATER

# Ottawa Ontario Grooming Show Vendor Agreement

This Vendor Agreement (“Agreement”) is entered into between Kayla Gillis, dba Ottawa Ontario Grooming Show (OOGS) (“Organizer”), and the undersigned vendor (“Vendor”).

## 1. Event Details

Event Name: Ottawa Ontario Grooming Show (OOGS)

Event Dates: June 19–22, 2026

Setup Date: June 18, 2026

Location: EY Centre, Ottawa, Ontario. Hall 3

**2. Vendor Space & Use** -Vendor will be assigned booth space as per Organizer’s floor plan. -Vendor may not sublet, assign, or share booth space without prior written consent from Organizer. -Vendor agrees to comply with all venue rules, safety regulations, and event policies.

**3. Payment Terms** - Payment is due immediately upon signing this Agreement to secure booth space.

Payment Options:

Cheque: Payable to Kayla Gillis

PO 32, Clarence Creek. KOA1N0

E-Transfer: oogroomshow@gmail.com

Booth reservations are not guaranteed until full payment is received.- Failure to pay in full will result in forfeiture of booth space | **50% Due upon signing | 50% Due by April 15<sup>th</sup> 2026.**

**4. Fees** -Booth fees are outlined in the Vendor Package provided separately by Organizer. -All fees are non-refundable except in the case of Organizer’s cancellation of the event.

**5. Vendor Responsibilities** -Vendor is responsible for setup, teardown, staffing, and maintenance of their booth. -Vendor is responsible for their own insurance coverage for property, products, and liability. - Vendor shall not display or sell items prohibited by law or deemed inappropriate by Organizer.

**6. Organizer Responsibilities** -Organizer will provide booth space as outlined in Vendor Package. - Organizer will provide general event promotion and onsite support. -Organizer is not responsible for theft, loss, or damage to Vendor property.

## 7. Liability & Indemnification

Vendor agrees to indemnify and hold harmless Organizer, its employees, contractors, and the EY Centre from any claims, damages, or losses arising from Vendor’s participation.

Organizer shall not be held liable for any event cancellation, interruption, or postponement due to causes beyond its reasonable control (e.g., natural disasters, government restrictions).

**8. Termination** -Organizer reserves the right to terminate this Agreement and revoke Vendor’s participation if Vendor violates event rules, engages in illegal activity, or fails to meet payment deadlines.

**9. Governing Law** -This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario.

## 10. Agreement & Signature

By signing below, Vendor acknowledges they have read, understood, and agreed to the terms of this Agreement.

Vendor Name/Company: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Organizer (Kayla Gillis): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Ottawa Ontario Grooming Show Sponsor Agreement

This Sponsor Agreement (“Agreement”) is entered into between Kayla Gillis, dba Ottawa Ontario Grooming Show (OOGS) (“Organizer”), and the undersigned Sponsor (“Sponsor”).

## 1. Event Details

Event Name: Ottawa Ontario Grooming Show (OOGS)

Event Dates: June 19–22, 2026

Setup Date: June 18, 2026

Location: EY Centre, Ottawa, Ontario. Hall 3

**2. Sponsorship** -Sponsor agrees to provide financial support at the agreed Sponsorship level or to contribute goods/services as detailed in the sponsor package. May be cash/products or in-kind services.

**3. Payment Terms** - Payment is due immediately upon signing this Agreement to secure booth space.

Payment Options:

Cheque: Payable to Kayla Gillis

PO 32, Clarence Creek. K0A1N0

E-Transfer: oogroomshow@gmail.com Contact: (613) 619-4529

Any reservations are not guaranteed until full payment is received.- Failure to pay in full will result in forfeiture of Sponsorship. **Due by may 1<sup>st</sup>**

**4. Benefits** - All sponsors will receive the benefits/perks outlined in the sponsor package under their dedicated selection. This includes different benefits for different levels of sponsorship

**5. Refunds/Use of Funds** - Sponsor recognizes that funds may be allocated immediately to cover expenses - some of which are not recoverable, even in the event of full cancellation. Refunds would be made where possible in the case of postponement or cancellation of OOGS.

**5. Vendor Responsibilities** -Vendor is responsible for setup, teardown, staffing, and maintenance of their booth. -Vendor is responsible for their own insurance coverage for property, products, and liability. - Vendor shall not display or sell items prohibited by law or deemed inappropriate by Organizer. -Vendor will provide logo and ensure any promotions are professional, lawful and appropriate for the event.

**6. Organizer Responsibilities** -Organizer will provide booth space if outlined in Benefit Package. -Organizer will provide outlined event promotion and onsite support. -Organizer is not responsible for theft, loss, or damage to Vendor property.

**7. Liability & Indemnification** -Sponsor agrees to indemnify and hold harmless Organizer, its employees, contractors, and the EY Centre from any claims, damages, or losses arising from Vendor’s participation. Organizer shall not be held liable for any event cancellation, interruption, or postponement due to causes beyond its reasonable control (e.g., natural disasters, government restrictions).

**8. Termination** -Organizer reserves the right to terminate this Agreement and revoke Sponsors’s participation if Sponsor violates event rules, engages in illegal activity, or fails to meet payment deadlines.

**9. Governing Law** -This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario.

**10. Agreement & Signature** -By signing below, Vendor acknowledges they have read, understood, and agreed to the terms of this Agreement.

Sponsor Name/Company: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Organizer (Kayla Gillis): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Vendor Shipping Guide – EY Centre Events

This guide explains how vendors can ship materials in advance using the Ottawa International Airport Ship/Cargo Centre when attending events at the EY Centre in Ottawa. This method allows shipments to arrive early, be held securely, and be picked up during event move in.

## ***Step 1 – Prepare Your Shipment***

- 1 Pack items securely in boxes or pallets.
- 2 Ensure each piece is clearly labeled. Include your company name and contact number on every box.
- 3 Include the event name and booth number.
- 4 Arrange for Shipment Transport to the EY for JUNE 18th set up if required through ShipCentre

## ***Step 2 – Ship to the Ottawa Airport Cargo / Ship Centre***

Shipments are delivered to the Ottawa International Airport cargo facilities and held there until pickup during exhibitor move in.

### **Shipping Address Format**

Company Name / Exhibitor Name

Event Name – Booth #

c/o Ottawa FedEx Ship Centre

130 Thad Johnson PVT.

Ottawa, Ontario, Canada

K1V 0X1

Phone: Your contact number

## ***Step 3 – Notify the Event Organizer***

After shipping, send the tracking number and carrier information to the event organizer. This ensures shipments are expected and helps coordinate pickup during setup.

## ***Step 4 – Pick Up Your Shipment***

- 1 During event move in, go to the Ottawa Airport Cargo Centre.
- 2 Bring identification and shipment tracking information.
- 3 Pick up your freight and transport it to the EY Centre loading dock.
- 4 Unload and bring items to your booth space.

### ***Step 5 – Deliver to the EY Centre***

After pickup, drive directly to the EYCentre loading docks (4899 Uplands Drive, Ottawa).

Follow Event signage and staff instructions for exhibitor unloading.

### ***Return Shipping After the Event***

- 1 Repack all materials securely.
- 2 Attach return shipping labels.
- 3 Arrange courier pickup or transport freight back to the airport cargo facility.

### ***Sample Box Label***

<b>EVENT SHIPMENT</b>
Ottawa Ontario Grooming Show (Example)
Vendor: Your Company Name
Booth: #___
Pieces: Box 1 of ___
Contact: (Your Phone Number)

**Important:** Always confirm shipment arrival windows and cargo receiving hours before sending freight. Some cargo facilities charge handling or storage fees if shipments arrive too early.

# Shipping Guidance for Sponsorship Items – OOGS 2026

Thank you again for supporting the **Ottawa Ontario Grooming Show 2026 (OOGS)**. This Show was created specifically to encourage groomers entering the competition ring for the first time, and the sponsorship you are providing will make the experience even more meaningful for those competitors.

Because the shipment will be coming from the United States into Canada as **sponsored prizes**, the notes below will help ensure the items clear Canadian customs smoothly and are properly documented as promotional items rather than merchandise for sale.

## ***Important Shipping Notes***

- 1 Items should be declared as “**Promotional Prize Items – Not for Resale.**”
- 2 Include a **commercial invoice** listing contents, quantity, and estimated value.
- 3 The invoice should clearly state that the items are **sponsorship prizes provided free of charge** for a grooming competition event.
- 4 The declared value should be the **fair estimated value for customs purposes**, even though the items are not being sold.

## ***Suggested Customs Description***

- 1 “Professional dog grooming shears – promotional prize items supplied as sponsorship for a grooming competition event. Not for resale.”

## ***Short Invoice Declaration Options***

- 1 Option 1: “Professional dog grooming shears provided as promotional sponsorship prizes for a competition event. No commercial sale. Not for resale.”
- 2 Option 2: “Professional dog grooming shears supplied at no charge as sponsored prizes for a grooming competition event in Canada. Promotional items, not for resale.”

## ***Full Customs Description Block (Recommended)***

- 1 Description: Professional dog grooming shears
- 2 Purpose: Promotional sponsorship prizes for event competition
- 3 Sale: No commercial sale / Not for resale

- 4 Country of Origin: United States
- 5 Declared Value: Fair market value for customs purposes only

***Destination Address***

Ottawa Ontario Grooming Show (OOGS)  
c/o Kayla Gillis – Event Organizer  
420 Lavictoire Street  
Clarence Creek, ON K0A1N0  
CANADA

\*if required PO# 32  
(613) 619-4529  
[www.oogroomshow.com](http://www.oogroomshow.com)

***Additional Note to Avoid Duty Issues***

When possible, the invoice can also include the statement:

***“Promotional sponsorship items temporarily imported for event prize distribution. No retail sale involved.”***

This wording often helps customs officers understand the context of the shipment and reduces the chance of unexpected duties being applied.

Thank you again for supporting the groomers entering the ring for the first time. It truly makes a difference.

Warm regards,

Kayla Gillis  
Ottawa Ontario Grooming Show